

BizzyNow

Real-time, geo-based business networking
for teams and communities

Seed Round | January 2026

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Powered by
 **BizzyNow**
make yourself better

The market problem

Professional interactions in the physical world **lack coordination**

High-value professionals are often in the same place at the same time, but lack a structured way to discover the right counterpart.

Existing tools are off-line and detached from physical context.

Result: missed opportunities and low ROI from real-world presence.

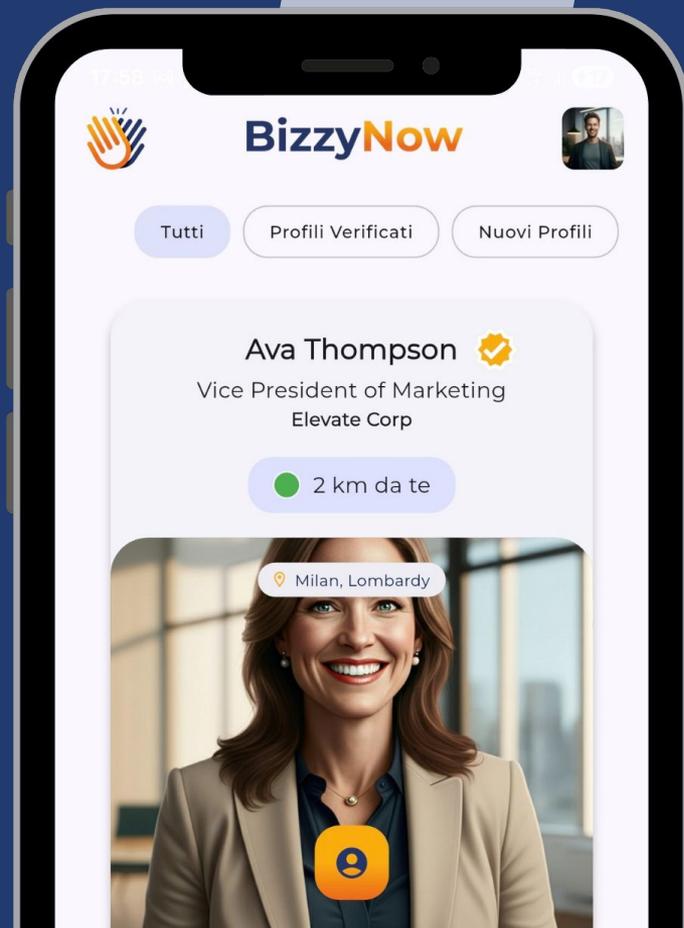


The solution

BizzyNow coordinates **real-time** professional interactions

- **BizzyNow** coordinates **who**, **when**, and **where** in real time
- Professionals are matched by proximity, availability, and intent
- From ad-hoc encounters to coordinated professional outcomes

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Our product

BizzyNow is a real-time solution
for professionals in the same
physical environment

It helps people quickly discover, meet, and reconnect
with relevant counterparts inside

events
companies
professional communities

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Traction & Partnership

Early **validation** without **paid marketing**

- 1,700+ registered users in B2C App
- 300+ users active per day in B2C App
- 20 active B2B customer (events and community)
- (New) acquisition engine (intellectual property)



Target market

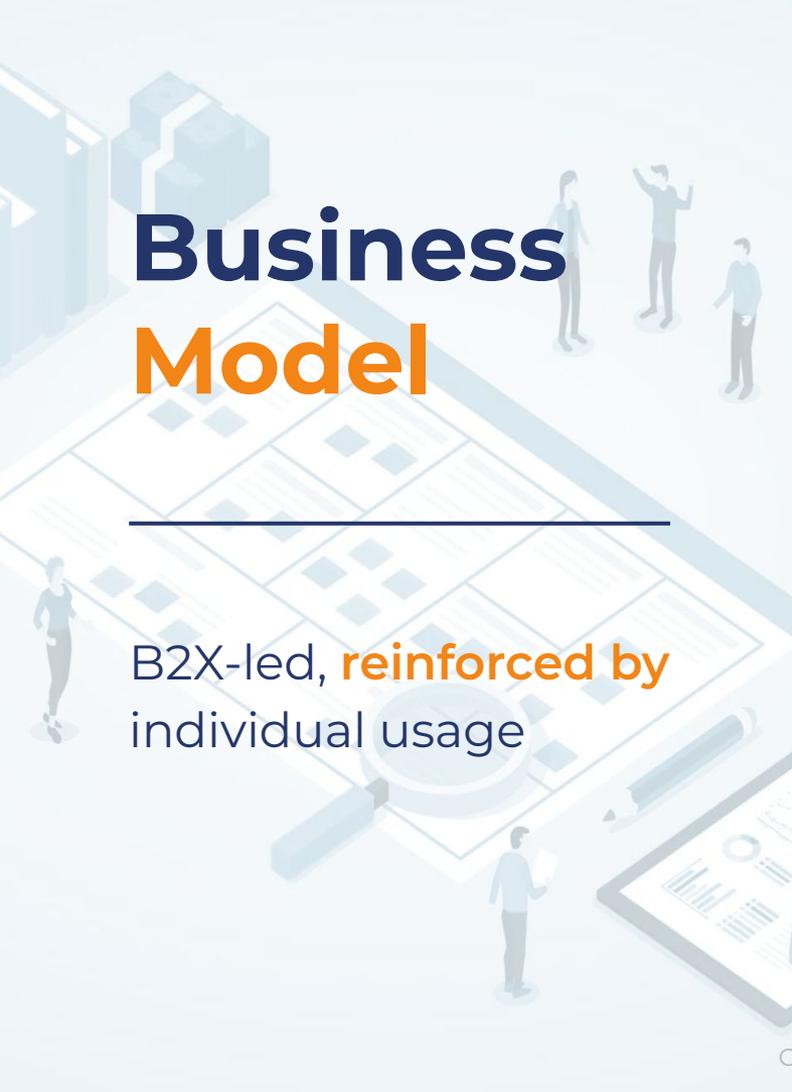


A global market driven by structured real-world interactions

- TAM: **200M (all professionals EMEA, APAC, LATAM and MENA)** ● EVENTS ● COMPANIES ● ASSOCIATIONS
- SAM: **25M (professionals)** ● EVENTS ● COMPANIES ● ASSOCIATIONS
- **Initial beachhead:**
Tech ecosystem
SOM: 5M ● EVENTS ● COMPANIES ● ASSOCIATIONS



Business Model

A light blue background illustration featuring a large grid with various icons representing business operations, people, and data. The text 'Business Model' is prominently displayed in the upper left, with 'Business' in dark blue and 'Model' in orange. Below it, a horizontal line separates the title from the descriptive text 'B2X-led, reinforced by individual usage', where 'reinforced by' is in orange. The right side of the slide is a dark blue panel with white text detailing the business model's focus areas: B2B, B2B2C, and B2C, each with a list of services.

B2X-led, **reinforced by**
individual usage

B2B (live GTM and revenue validation in next 2 months)

- **BizzyNow** for Events, Exhibitions, Association and Communities (from 5k - 10K)
- **BizzyMagic** managed engagement in exhibitions (10K-20K)
- **BizzyCoach** sales simulation service for Corporations

B2B2C (pilot in FY26)

- **BizzyPremium** revenue share service for users into Association and Communities

B2C (in FY27)

- **BizzyPremium** subscriptions and one-fee to use Bizzy partners benefits

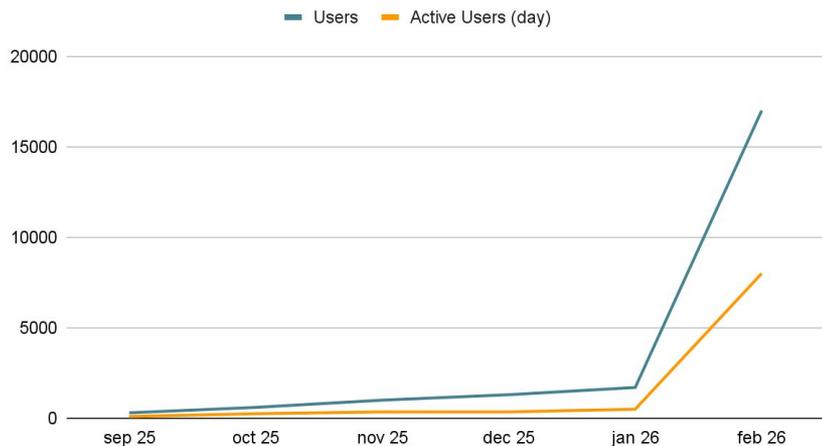


BizzyNow first year

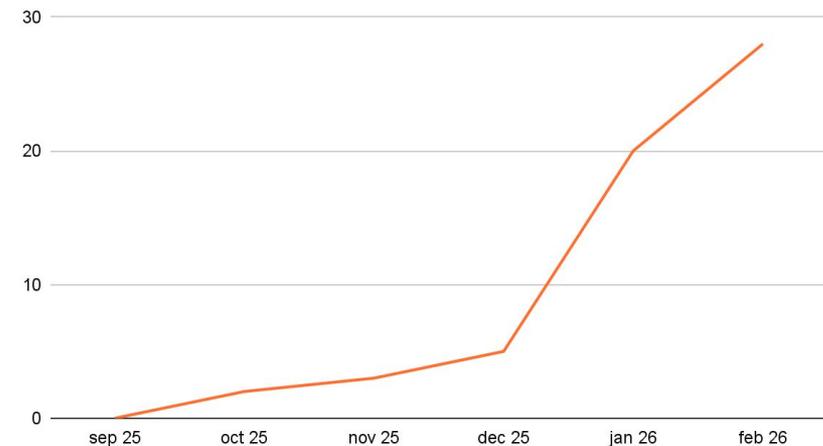


BEST EMERGING STARTUP ITALIA 2025 AWARD

Users B2C and Usage



B2B customers



The Ask

Raising €800K Seed

Use of funds:

- Marketing and lead generation
- Recruiting and team grow
- Product development

Objective:

- Make revenue >50K in FY26
- Validate revenue model for BizzyNow B2B, BizzyMagic, BizzyCoach.

Crowdfunding (small ticket) Direct Investment (partner)

MAMACROWD
AZIMUT GROUP

€400K

[Link](#)

 **BizzyNow**

€400K



The Team

A team with *experience* and *shared vision*



Tommaso Fè
CEO

Enterprise sales leadership and Cloud platforms



Francesco Biliotti
CRO

Business development and partnerships



Andrea Failli
CTO

Mobile architecture, AI, and scalable infrastructure



Fulvio Covone
SVP APAC & MENA

International sales, partnerships, and GTM execution



Paolo Becheri
SVP EMEA

Enterprise sales and Cloud platforms



Matteo Paolini
LATAM Advisor

Enterprise sales





THANK YOU!



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Main Customers & Partners

EMEA



USA &
LATAM



CAMERA DI COMMERCIO ITALIANA
IN CILE
CAMERE DI COMMERCIO ITALIANE ALL'ESTERO

