

BizzyNow

Real-time, geo-based business networking
for teams and communities

Seed Round | March 2026

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Powered by
 **BizzyNow**
make yourself better

The market problem

Cold outreach makes professional networking **ineffective** and **frustrating**

Traditional networking creates frustration and noise through cold outreach, ineffective InMails, and **missed opportunities**.

BizzyNow combines community and geolocation in a **unique hybrid** of physical and digital networking, turning real-world proximity into **relevant professional connections**.

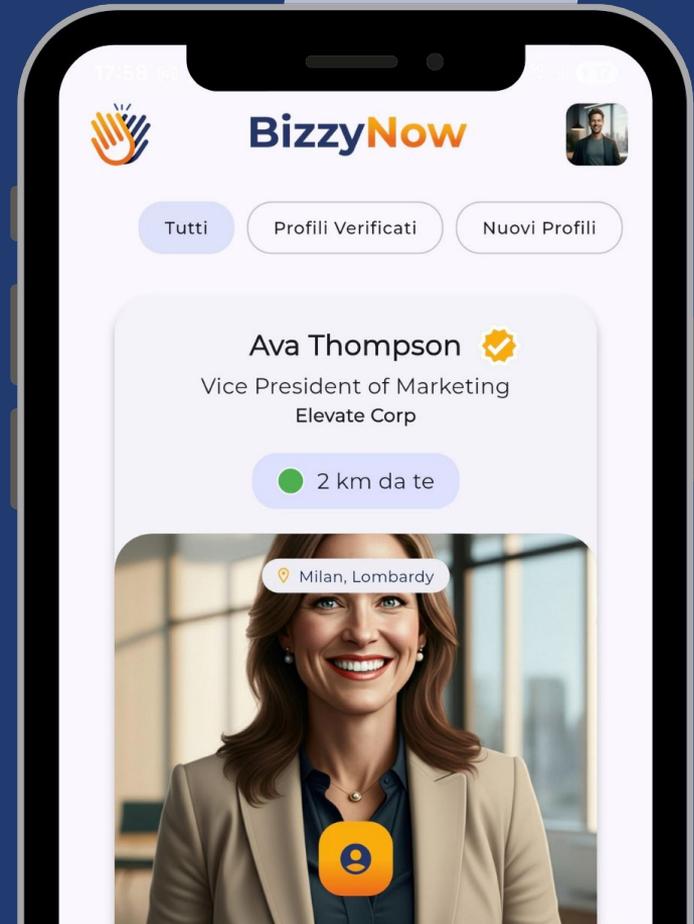


The solution

BizzyNow bridges **physical presence** and **digital networking**

- **Professionals** are discovered through **geolocation, availability**, and AI-powered **shared intent detection**
- **Community** dynamics make connections more **relevant, trusted**, and **contextual**
- From cold messages and missed opportunities to coordinated, **high-conversion networking**

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Our Platform

BizzyNow is a real-time solution
for professionals in any
environment

It helps people quickly discover, meet, and reconnect
with relevant counterparts inside

events
companies
professional communities

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Traction & Partnership

Early **validation** without **paid marketing**

- 1,700+ registered users in B2C App
- 300+ users active per day in B2C App
- 20 active B2B customer (events and community)
- (New) acquisition engine (intellectual property)

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Target market



A global market driven by structured real-world interactions

- TAM: **200M (all professionals EMEA, APAC, LATAM and MENA)** ● EVENTS ● COMPANIES ● ASSOCIATIONS
- SAM: **25M (professionals)** ● EVENTS ● COMPANIES ● ASSOCIATIONS
- **Initial beachhead:**
Tech ecosystem
SOM: 5M ● EVENTS ● COMPANIES ● ASSOCIATIONS



Business Model

B2X-led, **reinforced by**
individual usage

B2B (live GTM and revenue validation in next 2 months)

- **BizzyNow Standard Edition** for Events, Exhibitions, Association and Communities (from 5k - 10K)
- **BizzyNow Premium Edition** for Events, Exhibitions, Association and Communities
- **BizzyMagic** managed engagement in exhibitions (10K-20K)
- **BizzyCoach** sales simulation service for Corporations
- **BizzyWar** trade card games for company team building

B2B2C

- **BizzyPremium** *revenue share service* for users into Association and Communities

B2C (in FY27)

- **BizzyPremium** *subscriptions and one-fee* to use Bizzy partners benefits and Premium features

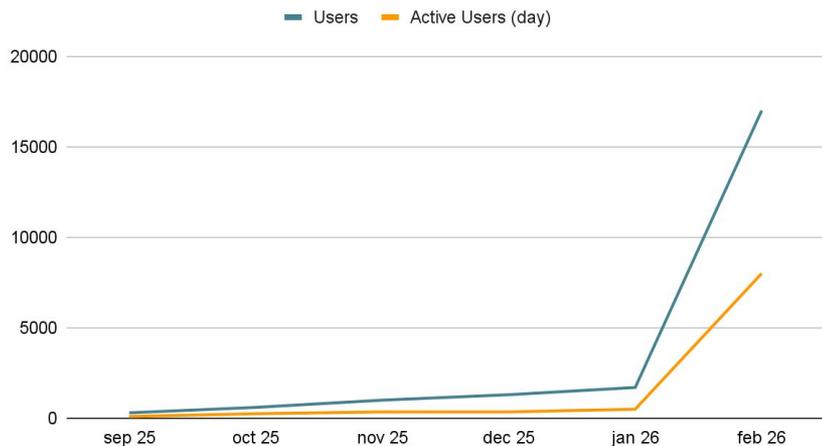


BizzyNow first year

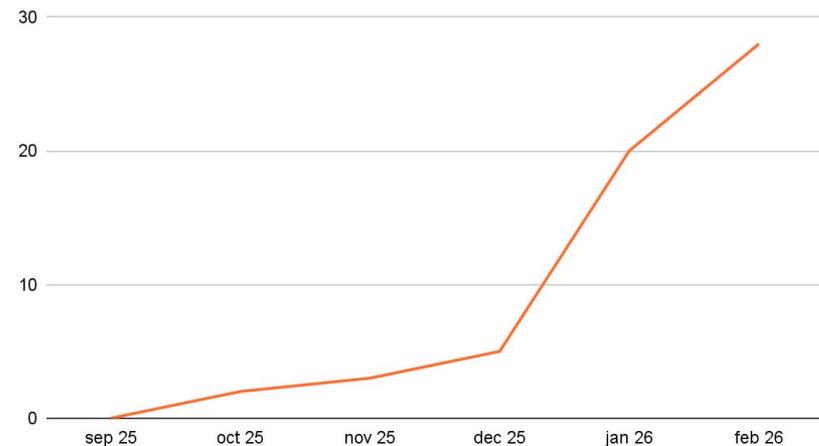


BEST EMERGING STARTUP ITALIA 2025 AWARD

Users B2C and Usage



B2B customers



The Ask

Raising €800K Seed

Use of funds:

- Marketing and lead generation
- Recruiting and team grow
- Product development

Objective:

- Make revenue >50K in FY26
- Validate revenue model for BizzyNow B2B, BizzyMagic, BizzyCoach.

Crowdfunding (small ticket) Direct Investment (partner)

MAMACROWD
AZIMUT GROUP

€400K

[Link](#)

 **BizzyNow**

€400K



The Team

A team with *experience* and *shared vision*



Tommaso Fè
CEO

Enterprise sales leadership and Cloud platforms



Francesco Biliotti
CRO

Business development and partnerships



Andrea Failli
CTO

Mobile architecture, AI, and scalable infrastructure



Fulvio Covone
SVP APAC & MENA

International sales, partnerships, and GTM execution



Paolo Becheri
SVP EMEA

Enterprise sales and Cloud platforms



Matteo Paolini
LATAM Advisor

Enterprise sales





THANK YOU!



Seed Round | January 2026

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Main Customers & Partners

EMEA



USA &
LATAM



CAMERA DI COMMERCIO ITALIANA
IN CILE
CAMERE DI COMMERCIO ITALIANE ALL'ESTERO

